

EDUCATION CALENDAR 2020



THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT			
					JAN					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
					FEB					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
					MAR					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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					JUN					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
					JUL					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
AUG					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					
					SEP					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
					OCT					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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					DEC					01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

EDUCATION PROGRAMMES 2020

<p>LEVEL 1 FOUNDATION PROGRAMME</p> <p>◆</p> <p>New to hairdressing, the world of L'Oréal Professionnel or returning to hairdressing after a break.</p> <ul style="list-style-type: none"> • Colour Keys 1 • Timeless Cuts 1 	<p>LEVEL 2 TALENT PROGRAMME</p> <p>◆ ◆</p> <p>Some hairdressing practical experience with some knowledge and confidence of this subject.</p> <ul style="list-style-type: none"> • Colour Keys II • Lightening Discovery • Digital World • Modern Business • Social Communication 	<p>LEVEL 3 EXPERT PROGRAMME</p> <p>◆ ◆ ◆</p> <p>Already at an advanced level. Would like to be inspired and experience modern ideas and skills</p> <ul style="list-style-type: none"> • French Balayage • Editorial Styling
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TIMELESS CUTS I ◆

Master the foundational skills needed to execute the classic fundamentals of hairdressing, from the tools you need and how to use them, through to face shapes, growth patterns and sectioning patterns.

Duration 1 day
Cost \$350 + GST
Educator L'Oréal Professionnel Senior ID Artist Kelly Manu
Auckland August 3rd
Wellington July 6th
Christchurch September 7th

EDITORIAL STYLING ◆ ◆ ◆

Fashion shows are a part of our world, join us in an inspirational hands on session. Learn fashion forward catwalk looks, how to recreate seasonal hair trends, designer looks and finishing techniques.

Duration 1 day
Cost \$270 + GST
Educator L'Oréal Professionnel Artist Michael Beel
Auckland August 3rd
Wellington September 28th
Christchurch August 10th

COLOUR KEYS 1 ◆

The core knowledge that everyone in the salon must obtain to become an expert salon. Learn the fundamentals of the colour portfolio that L'Oréal Professionnel has to offer.

Duration 1 day
Cost \$80 + GST
Educator L'Oréal Professionnel Educator
Auckland February 17th / April 20th / July 27th
Wellington March 2nd / April 20th / August 31st
Christchurch February 10th / May 25th / July 20th
Gore March 2nd
Whanganui February 17th
Tauranga March 16th

COLOUR KEYS 2 ◆ ◆ ◆

Further advancement from Colour Keys 1, this course offers in-depth colour portfolio learning including the use of lighteners, colour correction and problem solving. This is also a must have to become an expert salon.

Duration 1 day
Cost \$80 + GST
Educator L'Oréal Professionnel Educator
Auckland March 30th / May 18th / September 7th
Wellington May 4th / June 22nd / October 5th
Christchurch March 16th / June 8th / September 28th
Gore May 4th
Whanganui June 8th
Tauranga May 25th

LIGHTENING DISCOVERY ◆ ◆

Discover the world of blonde using our L'Oréal Professionnel Blond Studio portfolio. You'll learn how to use each product in the range and put these learnings into practice during an exciting hands on workshop. You will gain a full understanding of this portfolio and how to create blonde perfection with your toning!

Duration 1 day
Cost \$100 + GST
Educator L'Oréal Professionnel Educator
Auckland August 31st
Wellington March 16th
Christchurch June 22nd

FRENCH BALAYAGE ◆ ◆ ◆

Learn new ways to create bespoke Balayage that amplifies your professional difference. Navigate your way through effective consultations, and be able to deliver the most requested trend by consumers.

Duration 1 day
Cost \$165 + GST
Educator L'Oréal Professionnel Artist Zoe Clark or Senior ID Artist Kelly Manu
Auckland June 29th
Christchurch June 15th
Wellington June 29th
Gore July 6th
Whanganui September 28th
Tauranga July 20th

DIGITAL WORLD ◆ ◆

Your online reputation is built on a combination of first impressions, engaging content and customer feedback. With an in-depth focus on breaking down your brand, customer journey, and translating that into growing your business; join us as we unpack the challenges and opportunities facing salon owners and managers in the online space.

Duration 1 day
Cost \$269 + GST
Educator Kyla Rose and Max Spire
Auckland July 13th
Wellington October 19th
Christchurch September 7th
Whanganui May 4th
Tauranga June 29th
Queenstown September 28th

MODERN BUSINESS ◆ ◆

Be in the NOW. Discover the relevance of your business in our industry today. Reinforce and define your brand culture, values and strengthen team connections. Project your brand into the world of social media to assist in driving your business and increase revenue. For Business Owners and Managers.

Duration 1/2 day (morning)
Cost \$50
Educator L'Oréal Professionnel Artist Zoe Clark
Auckland August 10th

SOCIAL COMMUNICATION ◆ ◆ ◆

Defining who you are through Social Media is key to growing any business. This interactive session will explore the many ways to reach and engage your perfect consumer. Discover easy ways to express your own brand with different photo and video platforms.

Duration 1/2 day (afternoon)
Cost \$50
Educator L'Oréal Professionnel Senior ID Artist Sky Srisukpolluck
Auckland August 10th

#RETAIL CONNECT ME

Make your salon focus Client-centric by placing the needs and desires of your clients at the center of all that you do. Elevate the level of service you offer your clients and maximise retail revenue by providing your clients with a full professional service experience every time.

Duration 1 day
Cost \$225 + GST
Educator Diane Shaskey
Tauranga July 6th
Invercargill March 16th

#SERVICE CONNECT ME

A program exclusively for the salon owner and/or manager. Is it time to re-evaluate your business, team and individual goals? This unique business forum places focus on adopting a client centric approach to business and explores salon-tested success strategies in recruitment, promotions and team productivity.

Duration 2 days
Cost \$475 + GST
Educator Diane Shaskey
Queenstown August 24th & 25th

TO BOOK, CONTACT YOUR L'ORÉAL PROFESSIONNEL REPRESENTATIVE OR VISIT LOREAL EDUCATION.CO.NZ